

Reading is Magic

An all-new library & school assembly program!!

Geared for all elementary grades!

Emphasis on books and reading!

Lots of audience participation!

Lots of comedy, music and surprise!!

Suitable for any public, parochial or private school or library setting!

Easy to arrange - just e-mail magicmanbrad@cableone.net or phone

208-362-5560

Reading is Magic takes students from Kindergarten through 6th grade into the exciting world of fiction. Weaving plots, story lines and characters into magic tricks, Brad celebrates good literature, both classic and modern. Students will be entranced as characters they know and love are the subject of appearances, disappearances and magical transformations.

Educational Objectives

Routine 1 - The Three Bears: *Students will discover ways to alter and extend a familiar story.*

Routine 2 - The Billy Goats Gruff: *Students will recall details of plot and characters in a story.*

Routine 3 - Caps For Sale: *Students will read for factual information.*

Routine 4 - Alice in Wonderland: *Students will value the importance of following directions.*

Routine 5 - Johnny Appleseed: *Students will use a graphic organizer to recall story facts.*

Routine 6 - Literature Snippet: *Students will name several genres of literature and cite an example of each.*

Routine 7 - Betsy Ross and the First Flag: *Students will recall facts from a non-fiction biography.*

Routine 8 - Airhead Rudy: The highlight of the show is the story of Air-Head Rudy who loses his head over watching too much TV and magically recovers it when he learns to love reading.

In Reading is Magic, Brad creates a magical sign to help the Caps for Sale peddler, allows a student to magically select a book character, and explores how to make helpful

use of non-fiction. In all of Brad's shows, there is a lot of comedy and audience participation.

**Download a copy of the Teacher's Guide for this Program.
About the Program**

One after another, Brad's routines will keep students and teachers fascinated. As always, there is a lot of comedy and a lot of audience participation to help students focus on and remember the objectives and educational content.

This is a professionally scripted show, written with proper sequencing for high and low spots to provide children with lots of excitement but prevent them from becoming unruly. Children who are called on to assist are always encouraged and never embarrassed. Teachers and principals always comment on how wonderfully Brad handles children.

As always, Brad brings all of his own props and tables, carries his own backdrop and "anywhere" sound system. This is an act that can be performed in almost any location, large rooms or small, stage, auditorium, classroom or cafeteria.

BRAD HATCHER'S Reading is Magic

Educational School & Library Program

Teacher's Guide

Program Overview:

Brad presents eight magical routines that introduce literature characters into new settings. In the routines, students are asked to assist and the characters participate in magical events. Ropes change size, torn signs become whole again, apples move from place to place, and objects appear.

Reading Topics:

Brad will be discussing specific reading topics with each magic routine: Following a Plot (Topsy-Turvy Bottles), Reading for Information (Newspaper Restoration), Graphic Organizers (Mixed-Up Apple Chart), Following Written Directions (Cut and Restored Rope), Selective Reading (Creating a Flag) and Reading Genres (Mental Prediction of a Favorite Character).

Title, Author & Character Chart of program references:

Brad will be referring to these books and characters – some briefly, some in more depth. The routines were designed to familiarize students with certain literature and motivate them to seek out reading material. Students do not have to have read each book on the list to follow the magic routines.

CHARACTER	BOOK	AUTHOR
THREE BEARS	THE THREE BEARS	PAUL GALDONE
TROLL	THE THREE BILLY GOATS GRUFF	STEPHEN CARPENTER
PEDDLER	CAPS FOR SALE	ESPHYR SLOBODKINA
ALICE	ALICE IN WONDERLAND	LEWIS CARROLL
JOHNNY APPLESEED	WHO WAS JOHN CHAPMAN?	PATSY BECVAR
LITTLE BO PEEP	NURSERY TALES	JONATHON LANGLEY
RAPUNZEL	RAPUNZEL	PAUL O. ZELINSKY
PETER PAN	PETER PAN	JAMES BARIE
PINOCCHIO	ADVENTURES OF PINOCHIO	CARLO COLLODI
MR. HYDE	DR JEKYL & MR. HYDE	ROBERT LOUIS STEVENSON
SMAUG	THE HOBBIT	J. R. R. TOLKIEN
BETSY ROSS	DESIGNER OF OUR FLAG	ANN WEIL

Vocabulary: Brad will be referring to these reading-related words. It may help students to be familiar with the words and their meanings.

title	author	illustrator	fiction	non-fiction	biography
real	imaginary	reference	plot	character	setting
genre	vocabulary	historical	library	literature	dialogue
chart	directions	selection	graphic organizers		